

All Access: 2012 Treasure Coast Media Conference

Featured Speakers and Breakout Presenters include

- ✓ Juggling the Media Circus Without Dropping the Ball
Karen Connolly Levey, Casey Anthony Trial PIO
Florida's Ninth Judicial Circuit Court
- ✓ PR 101: Setting the Stage for Success
Adrienne Moore, APR, CPRC Communications Strategies
Hillary Copsey-Canan, Scripps Treasure Coast Newspapers
- ✓ The Power of Public Engagement
Barbara Miedema, Sugar Cane Growers Cooperative of Florida
- ✓ How to Make Your Photo/Video Worth a Thousand Words
Chris Arnold, Scripps Treasure Coast Newspapers
Mitch Kloorfain, Hometown News
- ✓ Be a Digital Rock Star with Social Media
Leanna Haag, See Level Marketing
- ✓ How to Stay Cool, Calm and Collected Under the Media Spotlight
Scott Samples, Martin Health Systems

Featured Media Panel

- ✓ Tony Theissen, WPEC, CBS 12 Managing Editor
- ✓ Jon Shainman, WPTV, NBC 5 Multimedia Journalist
- ✓ Tammy Raits, Hometown News Managing Editor
- ✓ Mike Canan, Scripps Treasure Coast Newspapers Managing Editor
- ✓ Sydney Liebman, Scripps Treasure Coast Newspapers Luminaries Editor
- ✓ Tom Teter, WSTU/Radio Host

\$60 for Members

\$70 for Nonmembers

Includes breakfast, lunch and chocolate break

RSVP Online
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