

Media Summit Sponsorship Opportunities

Presenting Sponsor - \$750 (sold out)

- Three (3) complimentary admission tickets into the Media Summit event on March 14, 2019
- Company logo will be on all promotional materials and advertisements for the event as the top sponsor to include flyers, press releases, social media posts, and e-mail notifications to over 300 people in the SCFPRA database
- Special social media recognition on the SCFPRA social media pages
- First opportunity to have collateral materials at the event
- Logo placed on the SCFPRA website, <u>www.SpaceCoastFPRA.com</u> as a presenting sponsor
- Opportunity to speak for 5 minutes at the beginning of the event about your organization
- Recognized at the event as an event sponsor

Champion Sponsor - \$500

- Two (2) complimentary admission tickets into the Media Summit event on March 14, 2019
- Company logo will be on all promotional materials and advertisements for the event to include flyers, press releases, social media posts, and e-mail notifications to over 300 people in the SCFPRA database
- Special social media recognition on the SCFPRA social media pages
- First opportunity to have collateral materials at the event
- Logo placed on the SCFPRA website, <u>www.SpaceCoastFPRA.com</u> as a champion sponsor
- Opportunity to have collateral materials at the event
- Recognized at the event as an event sponsor

Associate Sponsor - \$300

- One (1) complimentary admission ticket into the Media Summit event on March 14, 2019
- Company logo will be on all promotional materials and advertisements for the event to include flyers, press releases, social media posts, and e-mail notifications to over 300 people in the SCFPRA database
- Special social media recognition on the SCFPRA social media pages
- First opportunity to have collateral materials at the event
- Logo placed on the SCFPRA website, <u>www.SpaceCoastFPRA.com</u> as an associate sponsor
- · Recognized at the event as an event sponsor

Partner Sponsor - \$150

- Special social media recognition on the SCFPRA social media pages
- · First opportunity to have collateral materials at the event
- Logo placed on the SCFPRA website, www.SpaceCoastFPRA.com as a partner sponsor
- Recognized at the event as an event sponsor

About Media Summit

Media Summit is one of the premier events hosted by the Space Coast Chapter of the Florida Public Relations Association (SCFPRA) and typically attracts anywhere from about 60-80 Public Relations and Marketing professionals from around the County. For the past six (6) years, the SCFPRA has hosted this event to bring those professionals closer to our media partners. It gives them the opportunity to network with and ask questions of the top media representatives in our market, including some from the Orlando area.

The 2019 event will be held once again in Port Canaveral at the Exploration Tower and will include a broadcast and print media panel who will answer questions and discuss the best ways to reach them, engage with them on social media and how to get their attention. Lunch is included.

Also included at the Media Summit event is a special Keynote Speaker, Liz Anderson Slobodian, Senior Public Relations Manager for Firehouse Subs. Liz leads public relations and crisis communications for the brand of more than 1,155 restaurants in 46 states, Puerto Rico, Canada and non-traditional locations, and provides public relations services to a franchise community of more than 560 independent small business owners.

Save the Date: March 14, 2019, 9a-1p at the Exploration Tower in Port Canaveral