



Space Coast Chapter

# SPONSORSHIP

SEPTEMBER 2023 – AUGUST 2024



## WHAT IS FPRA?

The Florida Public Relations Association (FPRA) is dedicated to presenting programs and activities that support the success of public relations professionals. The Space Coast Chapter of FPRA's membership is one of the most diverse in the state with multiple levels of experience and differing areas of expertise.

Your investment in FPRA not only has the potential to generate greater awareness of your brand but will also result in enhanced development of the region's professional communicators through information, resources, recognition, and leadership opportunities.

To discuss potential sponsorship opportunities, please contact [melissa.dimaria15@gmail.com](mailto:melissa.dimaria15@gmail.com).



[spacecoastfpra.com](https://spacecoastfpra.com)



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# CALENDAR OF PROGRAM MEETINGS & MIXERS

## MARCH 2024

Media Training the C-Suite  
March 14, 2024  
8:30 - 10:00 am  
Brevard County Govt. Complex  
Viera, FL

## APRIL 2024

40th Anniversary Awards Ceremony  
& LeadershipFPRA Mixer  
April 19, 2024  
6:00 - 8:00 pm  
The Space Bar  
Titusville, FL

## APRIL/MAY 2024

Space Coast FPRA Power Hour:  
Unlocking Your PR Potential  
Webinar Series  
12:00 - 1:00 pm (Zoom)

- Board Service Unlocked: April 17
- Accreditation Unlocked: April 24
- LeadershipFPRA Unlocked: May 1
- Golden Image Awards Unlocked: May 8
- PR & Comms Summit Unlocked: May 15

## JUNE 2024

SCFPRA X 321 Millennials:  
Show Your Pride Social  
Benefiting: Hello Again Books  
Date/Time: TBA  
Cocoa Village

Children's Hunger Project Packing Event  
June 26, 2024  
5:30 - 7:30 pm  
Cocoa, FL

## JULY 2024

Mixer Event  
Date/Time/Location: TBA

In-Person  
Professional Development Program  
Date/Time/Location: TBA

## AUGUST 2024

Post-Conference Rewind  
Date/Time/Location: TBA

## In-Kind Sponsorship Opportunities

Space Coast FPRA has ongoing opportunities for the donation of professional services. Contact us for additional information.

Examples include:

- Venue
- Photography
- Food
- Audio/Visual
- Printing/Signage

# Mix & Meet Events

Space Coast FPRA hosts professional development programs or networking mixers monthly.

Attendees: ~ 20 – 25 people

Investment: \$150 per event

- One (1) individual ticket to the event
- Company logo on Space Coast FPRA website & e-blasts to over 300 people
- Shout-outs on our social media channels (2,500+ followers)
- Opportunity to distribute collateral materials at event
- Opportunity to speak for two (2) minutes at the event

## Special Event Sponsorship



### Space Coast FPRA Awards Celebration & LeadershipFPRA Mixer



This special, elevated event recognizes and celebrates best and brightest in PR including our Dick Baumbach PR Professional of the Year, Communicator of the Year, Rising Star, Chapter Member of the Year, Doris Fleischman and President's Award winners. It's an event that honors those making meaningful strides in the industry and within the Space Coast chapter. Attendees will also network with PR pros from across the state that are enrolled in the LeadershipFPRA program.

Attendees: ~ 30 – 50 people

Investment: \$750 to \$125

#### **Platinum Presenting Sponsor – \$750 (Quantity – 1)**

- Eight (8) individual tickets to the event and the opportunity to speak for five (5) minutes at the event
- Logo on all promotional materials – flyers, releases, social posts (2,500+ followers), website and e-blasts to 300+ people in the SCFPRA database
- Opportunity to distribute collateral material at event and recognized as platinum presenting sponsor

#### **Gold – \$500 (Quantity – 1) - SOLD**

- Five (5) individual tickets to the event
- Logo on all promotional materials – flyers, releases, social posts (2,500+ followers), website and e-blasts to 300+ people in the SCFPRA database
- Opportunity to distribute collateral material at event and recognized at the event as gold sponsor

#### **Silver – \$250 (Quantity – 1)**

- Two (3) individual tickets to the event
- Logo on all promotional materials – flyers, releases, social posts (2,500+ followers), website and e-blasts to 300+ people in the SCFPRA database
- Opportunity to distribute collateral materials at event

#### **Bronze – \$125 (Quantity – 2)**

- One (2) individual ticket to the event
- Special social media recognition and company logo placed on website as bronze sponsor
- Recognized at the event as bronze sponsor